

In the pub

With Nicoline Refsing

From Eurovision to the BRIT Awards and the Beijing Olympics, Rockart Design founder Nicoline Refsing specialises in taking large-scale events and making them unique

My background is production design. I got a masters degree in Production Design at the Royal Danish Academy of Fine Arts in Copenhagen. I started Rockart Design five years ago and we do creative direction and production design.

We've developed a new software that allows you to see the screen graphic in a 3D environment and how it works with set and lighting. Clients can see how the design will work within the space.

In 1998 I went to see The Rolling Stones' Bridges to Babylon tour. They had a hydraulic bridge going from the main stage to the B stage and I thought, 'I've come to heaven'. That's when I decided that this is what I was going to do for the rest of my life.

I finished my masters and at some point I found out that Mark Fisher designed all the big Rolling Stones, U2 and Pink Floyd concerts and I said, 'I'm going to work for this guy'.

I just committed all my time for a couple of years and moved to London. I knew there was a big jump from being newly graduated to working at the highest international level.

I worked for Mark for about six years before starting my own company. I'd always wanted my own design company. It was at a point where the time was right and it felt like a good time to do it.

London as a city just gets better and better. I've been here for 12 years and I love it. In Denmark it's difficult because the market's not very big. London is a hub; there's so much radiating from here.

When I designed the BRIT Awards, I did the design for the whole show and the performances on the show as well. It's nice to get that break. The main show is one brand and then each artist brings something new. For three minutes they take you to a different universe.

I can get completely taken by an experience, but if there's something that's not aligned then I'll break out of it and start analysing what should change. It's the same on TV; I'll get completely sucked in until there's a prop in the wrong place.

I think it's the craziness of Eurovision that makes it interesting. There's something very authentic and unpolished about it. I think it's some of the best TV I've seen in years. **AAA**

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THANK YOU

1X COKE	£3.90
2X GIN & TONIC	£14.40
2X PERONI	£9.90
TOTAL =	£28.20

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