



Rockart's design on Eurovision

Nicoline Refsing of Rockart Design, returned to Eurovision this year, designing performances and content for the Swiss and Irish delegations . . .

Well-known within the ESC competition, Nicoline Refsing was creative director and content producer for all 37 participating countries for the contest held in Copenhagen in 2014. Originally a member of the Stufish team, Refsing has been invited back to put her mark on the competition

every year since. 2016 saw her collaborate with Dami Im, whose iconic performance saw secure second place in the competition. She comments: "My main focus is to work with the artist to understand the story they want to tell, and then look at how each element of the performance interacts to amplify that message. I look at how we can use technology creatively to make the most memorable show. We are always very conscious that we don't repeat last year's trends, to ensure we create something unique and authentic in this space and time that will excite the audience."

Pre-visualisation is key to Refsing's process. Each performance is visualised in 3D using RAD Lab technology; every camera angle and viewpoint analysed and adjusted to ensure maximum impact for both the live and TV audiences. This year's performance designs included dynamic sets supplied and created by London-based Blackfriars Scenery, and a hot air balloon from ABC Inflatables.



Photo: Andres Poveda

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